<INSERT DATE>

To: The Patented Medicines Price Review Board (PMPRB)

To whom it may concern at the PMPRB,

*(Start off with a short paragraph about who you are, (& your relation to CF) and how CF has impacted your (I, MY SPOUSE, MY CHILD, MY FAMILY MEMBER, MY FRIEND) life.)*

(I /we) need you to take pause and consider how the PMPRB can help Canadians living with cystic fibrosis (CF).

Trikafta is a game-changing drug that targets the basic defect of cystic fibrosis. It can treat up to 90% of Canadians with CF*[ including you…?].*

On October 21, 2019 the Food and Drug Administration (FDA) in the U.S. approved Trikafta for sale in the United States six months ahead of schedule. That’s how important this drug is. When the Washington Post wrote about 19 good things that happened in 2019 - #1 was the announcement of Trikafta.

Recent changes to the PMPRB could result in very large price reductions being imposed on patented medicines, even innovative, life-changing medicines like Trikafta. Some sources claim that the changes could lead to price reductions between 70%-90%. No business wants that to happen to their product.

The uncertainty and the risk of dramatic price reductions are scaring companies, especially those with drugs for rare diseases like Trikafta for cystic fibrosis. The PMPRB regulatory changes will make it even more difficult to get life-changing and life-sustaining medicines like Trikafta to the people who need them. Putting further restrictions on medicines at the point of entry to our country will lead to longer wait times, if manufacturers choose to bring their medicines here at all. CF is a progressive, fatal disease and people with CF can’t wait.

The federal government has committed to improving access to medicines for Canadians with rare disease by implementing a rare disease strategy. However, the changes proposed to the PMPRB will result in no new, innovative medicines for rare diseases being brought to Canada. **I ask that the PMPRB reforms be halted until their impact on drugs like Trikafta can be properly assessed and changes made to ensure that drugs such as this one are quickly made available to Canadians.**

Canadians with cystic fibrosis should not have to die because the Canadian drug system is broken. **Canadians with rare diseases need access to future medications to live productive lives.** Please put implementation of these changes on hold now.

Sincerely,

[name]