

2024 CYSTIC FIBROSIS CANADA COMMUNITY AWARDS

OVERVIEW	<u>2</u>
ELIGIBILITY	<u>2</u>
AWARDS AT A GLANCE	<u>3</u>
AWARD CRITERIA	
Pam Summerhayes.....	<u>5</u>
Eva Markvoort	<u>5</u>
Youth Impact	<u>5</u>
Julia – Youth Philanthropist	<u>6</u>
Financial Impact	<u>6</u>
Mila Mulroney	<u>7</u>
Changemaker of the Year	<u>7</u>
Céline	<u>7</u>
Volunteer Impact	<u>8</u>
Leadership in Advocacy	<u>8</u>
National Champion	<u>8</u>
Beyond Limits	<u>9</u>
King Charles III Coronation Medals	<u>9</u>

OVERVIEW:

The purpose of the Community Awards Program is to recognize and honour individuals whose contributions to Cystic Fibrosis Canada made a significant impact on the lives of individuals with cystic fibrosis. They have demonstrated commitment while advancing the mission and vision of Cystic Fibrosis Canada.

- Unless stated otherwise in the award criteria, multiple awards may be given at the discretion of the awards committee;
- In certain cases, the awards committee may feel that a nomination is more suited to another award category and may move the nomination to the more suited award category. This will be at the discretion of the Awards Committee.

ELIGIBILITY:

All nominees must have:

- demonstrated excellence and made a significant contribution to the mission and strategic directions of Cystic Fibrosis Canada while maintaining a high level of commitment to Cystic Fibrosis Canada's values (Connected, Impactful, Inclusive, and Bold);
- been a model and inspiration for others in their dedication and contribution to Cystic Fibrosis Canada's mission;
- demonstrated integrity and honesty in their contributions;
- self-nominations are accepted

AWARDS AT A GLANCE:

AWARD NAME	RECIPIENT FOCUS	CRITERIA
Pam Summerhayes	<ul style="list-style-type: none"> • Individual • Any type of supporter • One award nationally 	<ul style="list-style-type: none"> • Lives with Cystic Fibrosis • Exceptional impact at a national level for the CF cause • Commitment to CF Canada through long-term involvement • Has not received prior national recognition
Eva Markvoort	<ul style="list-style-type: none"> • Individual • Any type of supporter • One award nationally 	<ul style="list-style-type: none"> • 20 - 35 years of age • Displayed outstanding leadership in leading various initiatives that support CF Canada • Inspired multiple people and/or groups to become involved with CF Canada
Youth Impact	<ul style="list-style-type: none"> • Individual • Any type of supporter • One award per region 	<ul style="list-style-type: none"> • 19 years of age or younger • Is a source of inspiration to others • Displayed leadership in their involvement with CF Canada
Julia - Young Philanthropist	<ul style="list-style-type: none"> • Individual • Donor, Fundraiser or Volunteer • One award per region 	<ul style="list-style-type: none"> • 35 years of age or younger • Track record of leading of teams and/or initiatives • Consistent and significant financial contributor, either directly or through leading events for at least 10 years
Financial Impact	<ul style="list-style-type: none"> • Individual or Group • Donor or Fundraiser • One award per region 	<ul style="list-style-type: none"> • Financial impact through donations or fundraising • Personal or organizational embedding of CF mission
Mila Mulronev	<ul style="list-style-type: none"> • Family (Group) • Donor or Fundraiser • One award per region 	<ul style="list-style-type: none"> • Directly impacted by CF • Sustained and ongoing involvement • Continuous fundraising efforts as a family/group
Change Maker of the Year	<ul style="list-style-type: none"> • Individual • Third Party Event Lead • One award per region 	<ul style="list-style-type: none"> • Rallies and engages the community in support of CF Canada • Demonstrates creativity and innovation
Céline	<ul style="list-style-type: none"> • Individual or Group • Volunteer • One award per region 	<ul style="list-style-type: none"> • Contributions/involvement have been significant to the local CF community • This is/are the 'go-to' person/group who is dependable and consistently contributing towards local initiatives, often in a behind-the-scenes, quiet way

FURTHER

Volunteer Impact	<ul style="list-style-type: none"> • Individual • Volunteer • One award per region 	<ul style="list-style-type: none"> • Significant and positive impact at CF Canada through their volunteer involvement. Going beyond participation, they have actively contributed to projects/events/work success that has benefitted CF Canada and the CF community. • Continuously volunteering in significant role(s) with CF Canada for at least 5 years
Leadership in Advocacy	<ul style="list-style-type: none"> • Individual or Group • Volunteer (Advocacy) • One award nationally 	<ul style="list-style-type: none"> • National contribution to the fight against cystic fibrosis through their advocacy efforts • Sustained and ongoing involvement (min. 5 years involvement)
National Champion	<ul style="list-style-type: none"> • Group or Corporation • Donor or Fundraiser • One award nationally 	<ul style="list-style-type: none"> • Involvement with CF Canada in at least 3 regions • Provided exceptional leadership and/or financial support to CF Canada at the national level • Deep organizational commitment to supporting Cystic Fibrosis Canada
Beyond Limits	<ul style="list-style-type: none"> • Individual, Group or Company • Any type of supporter • One award nationally 	<ul style="list-style-type: none"> • Exceptional impact on mission • New or unique way to raise the profile of CF or CF Canada
King Charles III Coronation Medals	<ul style="list-style-type: none"> • Individual • Multiple awards nationally 	<ul style="list-style-type: none"> • History of contributing to CF Canada for a minimum period of 10 years and active within the last 5 years • Contributions spans multiple forms ie volunteer, donor, sponsor, participant • Contributions have made a significant and unique impact on CF Canada and/or on the CF community beyond other contributors

AWARD CRITERIA DETAILS

Pam Summerhayes Award

The Summerhayes Award honours an individual living with cystic fibrosis who has demonstrated an exceptional commitment of national impact to the cystic fibrosis cause.

Criteria:

- Individual
- Lives with Cystic Fibrosis
- Any kind of supporter (volunteer, donor, fundraiser, etc)
- Has had an exceptional impact at a national level for the CF cause
- Has demonstrated commitment to CF Canada through long-term involvement
- Has not received prior national recognition

Eva Markvoort Award

The Eva Markvoort Award is designed to recognize an individual between 20 - 35 years of age who has displayed outstanding leadership with initiatives in support of Cystic Fibrosis Canada. They have inspired others to become involved with the CF cause.

Criteria:

- Individual
- 20 - 35 years of age
- Any kind of supporter (volunteer, donor, fundraiser, etc)
- Displayed outstanding leadership in leading various initiatives that support CF Canada (ie Walk Team Captain, event Chair, lead for lived experience working group, etc)
- Inspired multiple people and/or groups to become involved with CF Canada

Youth Impact Award

The Youth Impact Award is designed to recognize an individual 19 years of age or younger who is a source of inspiration to others, displaying leadership through their involvement with Cystic Fibrosis Canada.

Criteria:

- Individual
- 19 years of age or younger
- Any kind of supporter (volunteer, donor, fundraiser, etc)
- Is a source of inspiration to others
- Displayed leadership in their involvement with CF Canada

Julia – Young Philanthropist Award

The Julia – Young Philanthropist Award is intended to acknowledge individuals who have made a sustained and ongoing financial contribution to the cystic fibrosis cause.

Criteria:

- Individual
- 35 years of age or younger
- Has been a donor or fundraiser for a minimum of 10 years

Financial Impact Award

The Financial Impact Award honours an individual, group or Corporation whose donations or fundraising efforts are transformational and whose financial contributions to CF Canada are embedded as an important personal or organizational priority.

Criteria:

- Individual, Group or Corporation
- Is/Are a donor(s) or fundraiser(s)
- If an individual, be 36 years of age or older
- Contributions, either as direct donations or via fundraising (or a combination thereof) has had a significant positive financial impact on CF Canada's ability to drive its mission forward

Mila Mulroney Award

The Mila Mulroney Award honours a family impacted by cystic fibrosis that has made significant ongoing contributions to Cystic Fibrosis Canada, through their continued fundraising efforts as a family.

Criteria:

- Family impacted by Cystic Fibrosis
- Are donors or fundraisers
- Have been consistently involved with CF Canada for a minimum of 10 years
- Have continuously raised funds for CF Canada both directly through donations and through events/participation in events

Change Maker of the Year Award

The Change Maker of the Year Award honours an individual who demonstrates an exceptional ability to rally and engage the community in support of CF Canada via a Third-Party event they lead and whose event shows significant creativity and innovation.

Criteria:

- Individual
- Leads a Third-Party Fundraising Event (Change Maker)
- Ability to rally and engage the community in support of CF Canada
- Shows creativity and innovation

Céline Award

The Céline Award acknowledges a volunteer individual, couple or family, who has made indispensable and sustained contributions to chapters at the “grassroots” level.

Criteria:

- Individual, Family or Group
- Is/Are a volunteer(s)
- Contributions/involvement have been significant to the local CF community

- This is/are the 'go-to' person/group who is dependable and consistently contributing towards local initiatives, often in a behind-the-scenes, quiet way

Volunteer Impact Award

The Volunteer Impact Award acknowledges a volunteer who has made significant impact at CF Canada through their volunteer work. They have been active contributors to the success of one or more projects/events/work that has benefited the CF community.

Criteria:

- Individual
- Is a volunteer in leadership roles for at least 5 years
- Significant and positive impact at CF Canada through their volunteer involvement. Going beyond participation, they have actively contributed to projects/events/work success that has benefitted CF Canada and the CF community.
- Continuously volunteering in significant role(s) with CF Canada for at least 5 years

Leadership in Advocacy Award

This award is offered to an individual or a group who has/have made a national contribution to the fight against cystic fibrosis through their advocacy efforts.

Criteria:

- Individual or Group
- Is/Are Advocacy volunteer(s) either as members of the National Advocacy Network or as Provincial or Regional Advocate
- Sustained and ongoing involvement in the area of advocacy for a minimum of 5 years
- Contributions have been focused on advocacy and have had tangible impacts in either creating or strengthening relationships with key policy makers, expanding support for Cystic Fibrosis Canada's advocacy goals.

National Champion Award

The National Champion Award is designed to recognize service groups, corporations or businesses that have an active involvement with CF Canada in at least 3 regions and have provided exceptional leadership and/or financial support to the organization at the national

level. Leadership may include sponsorship, hosting third party events, employer-supported volunteering or direct donations. Recipients of this award have embraced Cystic Fibrosis Canada's mission.

Criteria:

- Group or Corporation
- Demonstrated exceptional leadership and/or financial support to CF Canada at the national level.
- Demonstrates a deep commitment to supporting CF Canada either through the length, variety or depth of their support.

Beyond Limits Award

The Beyond Limits Award honours exceptional impact on mission that has helped to raise the profile of Cystic Fibrosis and/or Cystic Fibrosis Canada in a new or unique way that has expanded our reach and grown support for the cause.

Criteria:

- Individual, Family or Group
- Any kind of supporter (volunteer, donor, participant, etc)
- Impact has been exceptional regardless of length of time involved. Recent achievements/contributions make this award timely recognition.
- Helped to raise the profile of Cystic Fibrosis as a disease and/or CF Canada in a new or unique way that has widened our reach and grown support

King Charles III Coronation Medals

Cystic Fibrosis Canada has been invited to nominate individuals for this one-time recognition.

Criteria:

- Individual
- Any kind of supporter (volunteer, donor, participant, etc)
- History of contributing to CF Canada for a minimum period of 10 years and active within the last 5 years

FURTHER

- Contributions spans multiple forms ie volunteer, donor, sponsor, participant
- Contributions have made a significant and unique impact on CF Canada and/or on the CF community beyond other contributors