

HOW TO FUNDRAISE LIKE A PRO

MONTHLY FUNDRAISERS

APRIL

NHL Playoffs Office Pool = \$400

MAY

Spring Cleaning Sale = \$150

JUNE

Wine/Gift Card Survivor = \$550

JULY

Press Release to a local news source = \$650

AUGUST

Local Art Auction = \$350

SEPTEMBER

100 Square Challenge = \$500

OCTOBER

Trivia Night = \$500

NOVEMBER

\$1 or \$2 per KM Challenge = \$700

DECEMBER

Dinner Party Fundraiser = \$350

» MAKING FUNDRAISING EASY

Fundraising is just that, it's FUN! You can raise funds in so many ways that are engaging and exciting for your community. We want to see you have fun with your fundraising all year around. If you **raise \$250 online and choose 1 fundraiser each month** till your trek, you will surpass your goal in no time!

Fundraisers help you branch outside of the people you know to raise more funds and spread further awareness. Check out the list to the left of the page for 1 fundraiser you can do each month till the trek. Each event has a fundraising target to help you reach your goal.

» ONLINE FUNDRAISING

Online fundraising is a great and effective way to raise funds fast. Here are some ways you can incorporate online fundraising into your fundraising journey:

1. Post a link to your fundraising page on social media;
2. Share your fundraising page with family and friends;
3. Print the QR code on brochures you hand out as you have conversations with those in your circles.



100% - December 31 - \$5500

80% - August 18 - \$4400

60% - July 20 - \$3300

40% - June 28 - \$2200

20% - May 31 - \$1100

10% - May 1 - \$550

SURPASS YOUR GOAL WITH EASE

We analyzed the past fundraising patterns and came up with a fundraising break down calendar for you to help make your fundraising goals more achievable.

But, if you follow the steps on this page you will raise a total of \$2,250 online and \$4,150 through fundraisers, a whopping **total of \$6,400!**

This means you will qualify for a CF Canada branded water bottle, t-shirt and 9 ballots for our fundraising contest draw!